



CAC2026 POST-SHOW REPORT

2026.3.17-19

National Exhibition and Convention Center (Shanghai)



2,320
Exhibitors



54,382
Industry Professionals



130
Countries & Regions



CAC | **Ufi** Approved International Event | **TopProtection** | **FSHOW** | **CACE** | **AgTech**

Building a Global Ecosystem for the Entire Crop Inputs Industry Chain

26th China International Agrochemical & Crop Protection Exhibition (CAC2026) was held on March 17-19, 2026 at National Exhibition and Convention Center (Shanghai). Guided by the mission of “Connecting the World, Serving the Industry, Empowering the Companies,” CAC2026 brought together 2,320 exhibitors around the world, comprehensively showcasing products and technologies in the sectors of crop protection, fertilizer, agrochemical & crop protection equipment, and agricultural technology. It was dedicated to building a “Global Ecosystem for the Entire Crop Inputs Industry Chain” for the industry.

MAIMENG

Maimeng

Newly launched CAC Mascot in CAC2026

Facilitates CAC in better connecting the Agri World.



CAC2026 fully leveraged its role in linking upstream and downstream industries and connecting domestic and international markets. With the grand vision of "Where the Agrochemical World Meets," it established a high-quality global trade platform that integrates both domestic and international markets for the industry.

Key Numbers



2,320

Exhibitors



243

Overseas Exhibitors



37

Exhibiting Countries & Regions



160,172 m²

Exhibition Space



130

Countries & Regions



54,382

Industry Professionals



114,301

Attendance



22.29%

Overseas Visits Percentage





VISITORS: FACTS & FIGURES

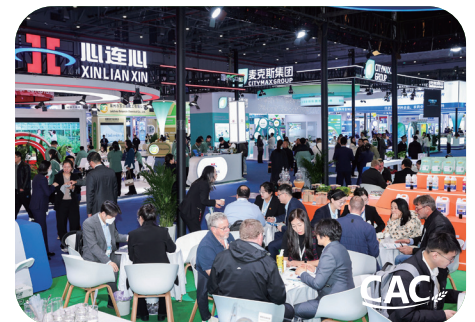
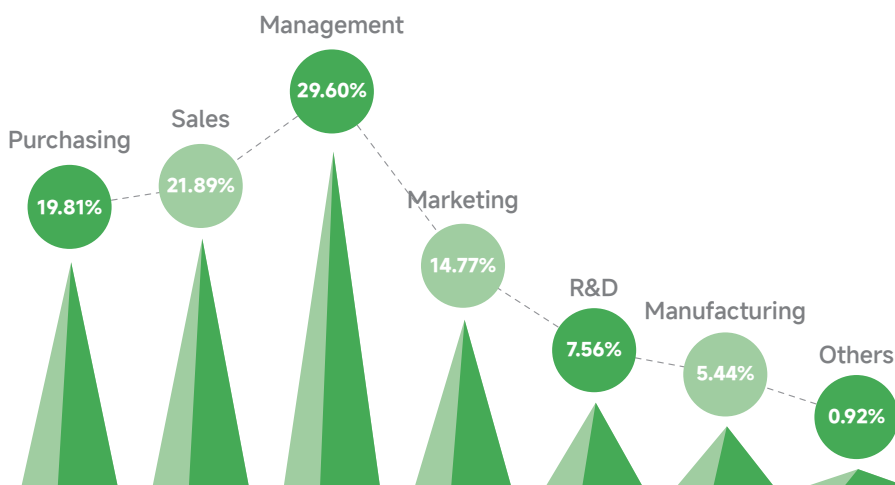
Targeted professional visitors empower companies to sell their products worldwide.

Target Products

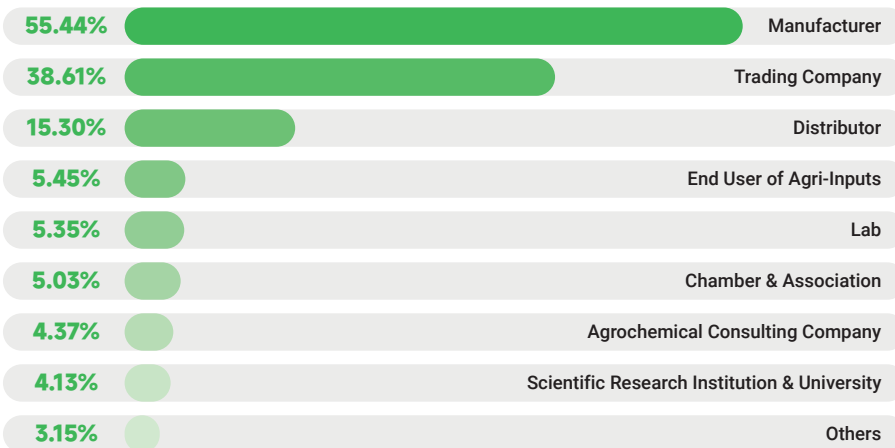
• Pesticide Technical Material	43.39%	• Biostimulant	15.61%
• Pesticide Fomulation	28.69%	• Secondary Macronutrient & Micronutrient	15.50%
• Biopesticide & Biocontrol	20.04%	• Fertilizer Additive and Synergist	13.84%
• Pesticide Intermediate and Material	17.89%	• Soil Amendment	12.31%
• Pesticide Adjuvant and Formula Technology	10.02%	• Registration, Testing, Logistics and Other Related Services for Fertilizer Industry	9.45%
• Beyond Agriculture Pesticide	9.57%	• Manufacturing Equipment	49.20%
• Scientific Research Achievements	8.25%	• Packaging Equipment and Material	29.58%
• Pesticide Production Solution	7.66%	• Crop Protection Equipment	6.02%
• Catalyst	7.65%	• Enviromental Technology Three Wastes Dealing Equipment	4.39%
• Laboratory, Consulting and other Service	7.27%	• Irrigation	12.27%
• Storage and Logistics Service for Agrochemical Industry	5.70%	• Smart Farming	11.41%
• Intensive Park	4.18%	• Smart Agricultural Machinery	9.39%
• NPK and Compound Fertilizer	26.76%	• Seed	8.82%
• Specialty Fertilizer	24.56%	• Greenhouse & Horticulture	8.42%
• Organic and Microbial Fertilizer	17.03%		



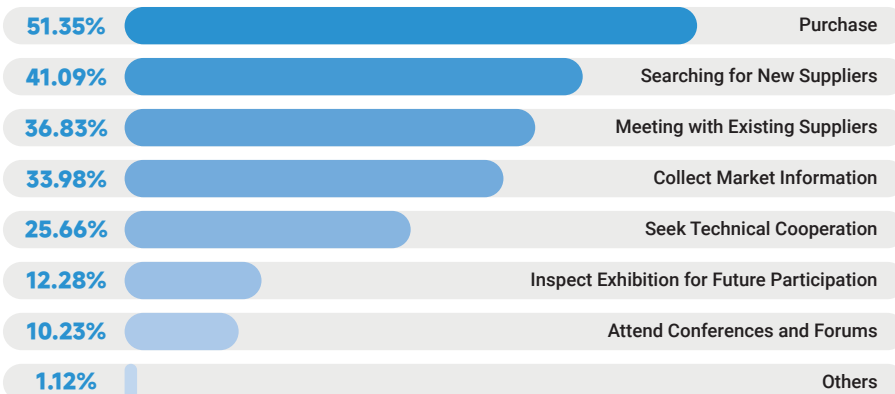
Visitor Composition



Nature of Business



Visiting Target



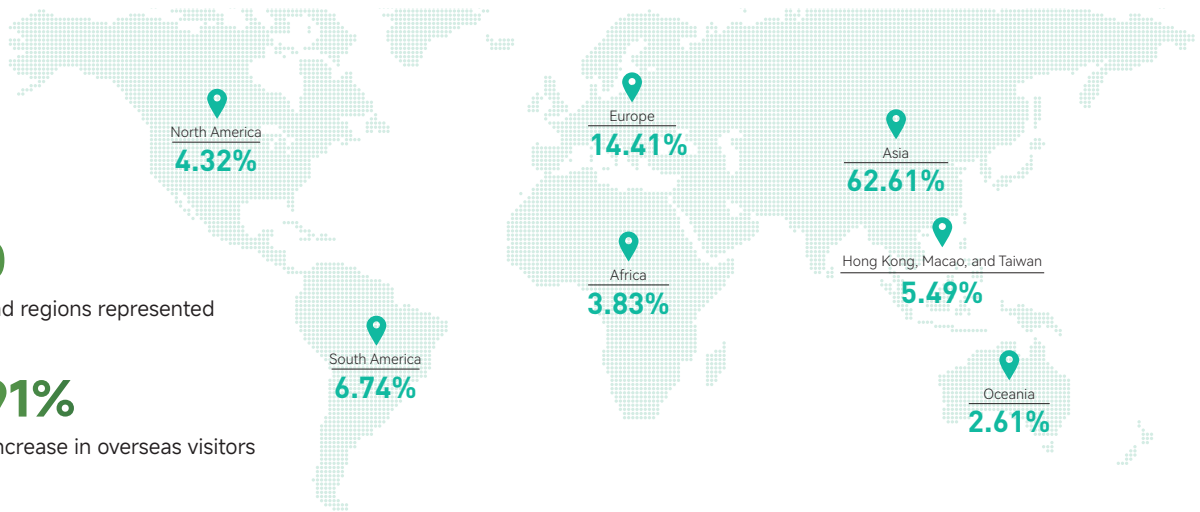
Visitor Distribution from Overseas Countries and Hong Kong, Macao, and Taiwan

↑130

countries and regions represented by visitors

↑17.91%

significant increase in overseas visitors



Top 20 Overseas Visiting Countries



India



South Korea



Thailand



Malaysia



Vietnam



Russia



Brazil



Indonesia



Japan



Australia



Myanmar



Philippines



Spain



Pakistan



Kazakhstan



United States



Mexico



Bangladesh

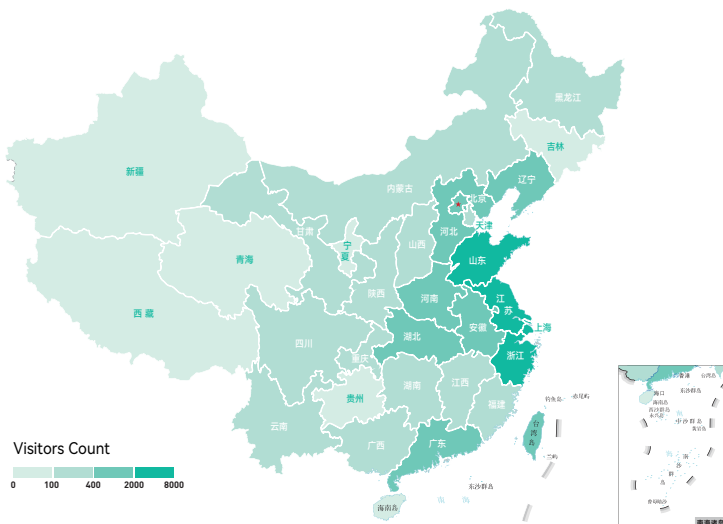


Sri Lanka



Argentina

Domestic Visitor Breakdown



TOP10 Visitor Provinces

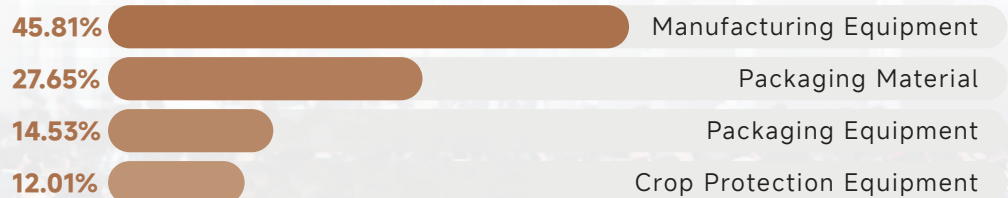
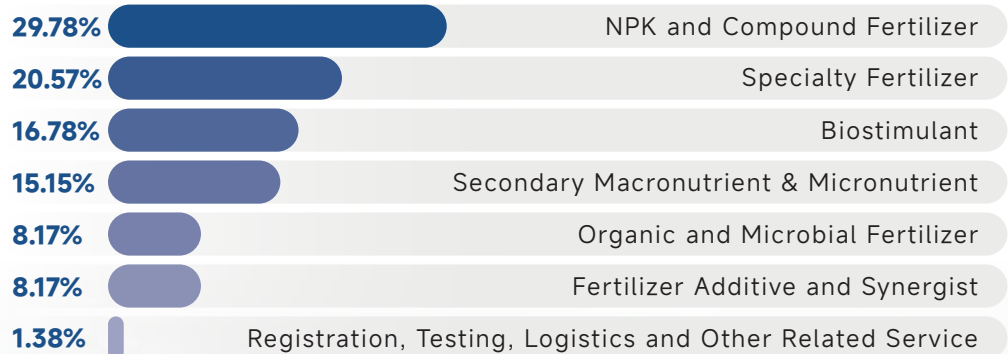
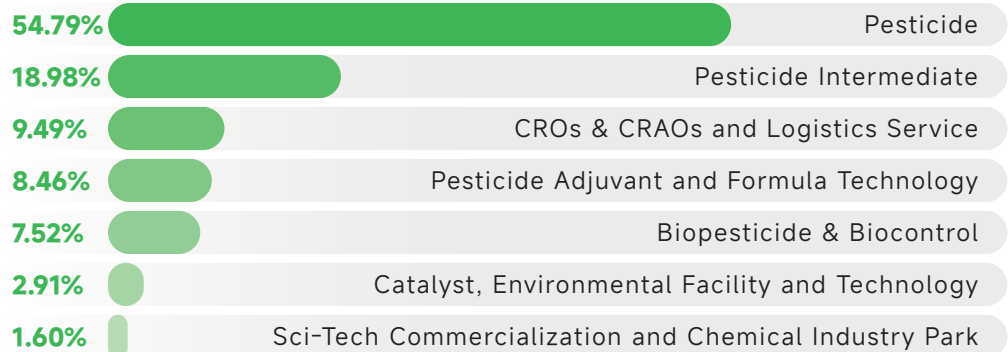
Shanghai	25.02%
Jiangsu	17.87%
Shandong	14.00%
Zhejiang	9.56%
Beijing	3.73%
Henan	3.68%
Anhui	3.72%
Guangdong	3.31%
Hebei	2.93%
Hubei	2.12%



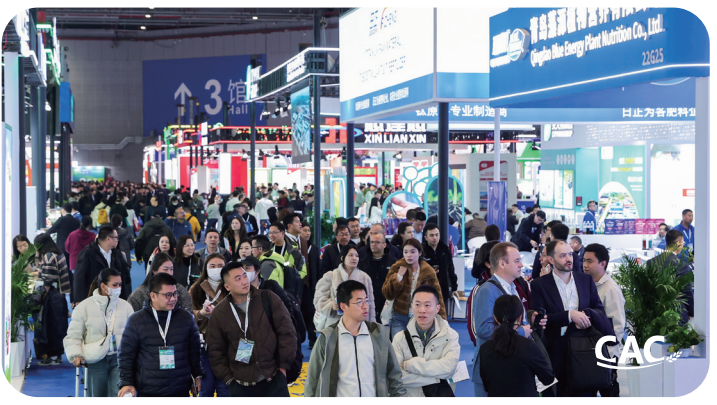
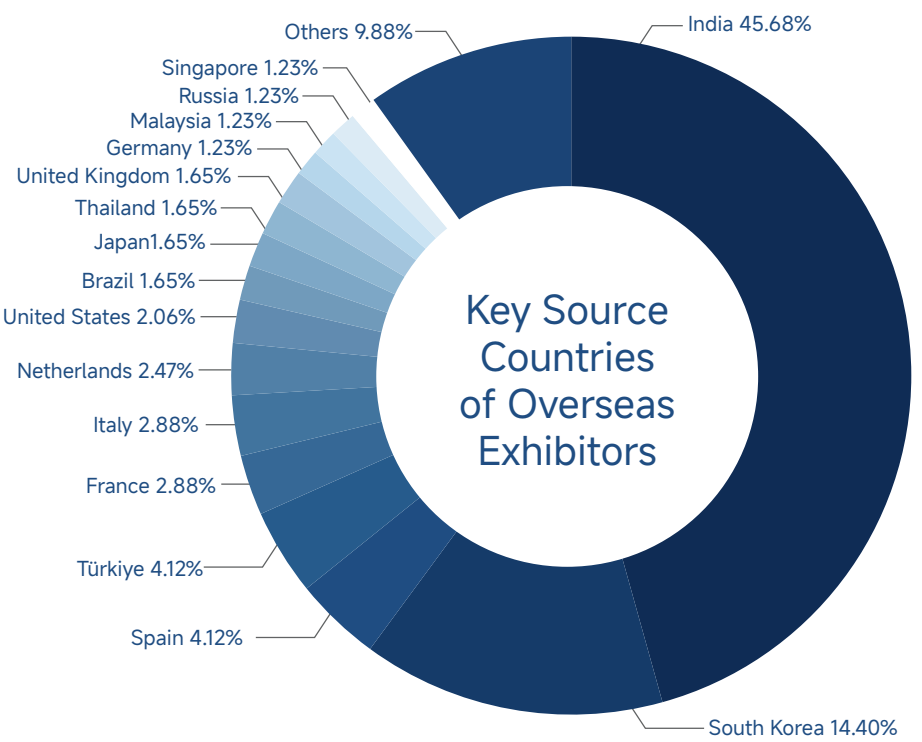
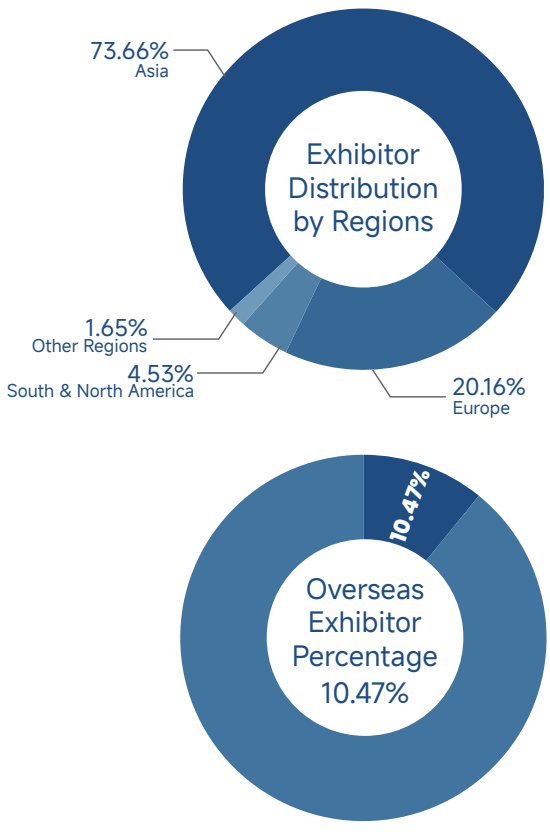
EXHIBITORS: FACTS & FIGURES

Quality global exhibitors enable buyers to source everything they need in one place

Exhibitor Composition



Countries of Overseas Exhibitors





INNOVATION PAVILION

Empowering green agricultural development and accelerating industry-academia-research commercialization

Spotlighting Biopesticides & Biocontrol Technologies

Providing more green solutions for global agriculture.



100+

Exhibitors



1,000+

Registered Products on Display



5 Keynote Reports

Highlighting new achievements and emerging trends in biopesticide development



Agrochemical Sci-Tech Commercialization Pavilion

Focusing on novel pesticide innovation, biopesticide development and application, pesticide and fertilizer efficiency enhancement and use reduction, microbial inoculant development and application, precision crop protection, and smart agriculture.

- ◆ Building a new platform for industry-academia-research exchange and collaboration.
- ◆ Promoting the industrialization of relevant scientific research achievements.



14

Research Institutions and Universities



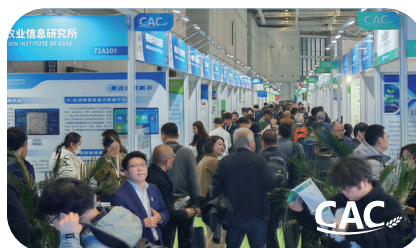
42

Scientific Research Achievements



11

Roadshow Presentations





ONSITE REPORTS

Merge Global Expert Wisdom,
Create Industry Information Feast



108 ↑

Guest Reports



3,500

Delegates



DIGITAL ACHIEVEMENTS

CAC Guide & E-Catalogue

51,000+ Visitors

107,000+ Visits

818,000+ Page Views

2,300+ Social Media Posts

4,200,000+ Views

11,000,000+ Online Impressions

24,647 Live Stream Viewers

BOOTH NAVIGATION

8,404 Visitors

48,307 Page Views



Media Partners





SEE YOU NEXT YEAR

2027.3.24-26

National Exhibition and Convention Center (Shanghai)



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