



CAC2025

展后报告

POST SHOW REPORT

2025.3.17-19

国家会展中心（上海）

National Exhibition and Convention Center (Shanghai)



CAC 官方微信



CAC 展览会小程序



FSHOW 官方微信

CAC

农化的世界 世界的农化

Where the agrochemical world meets

| 联结世界

Connecting the World

| 服务行业

Serving the Industry

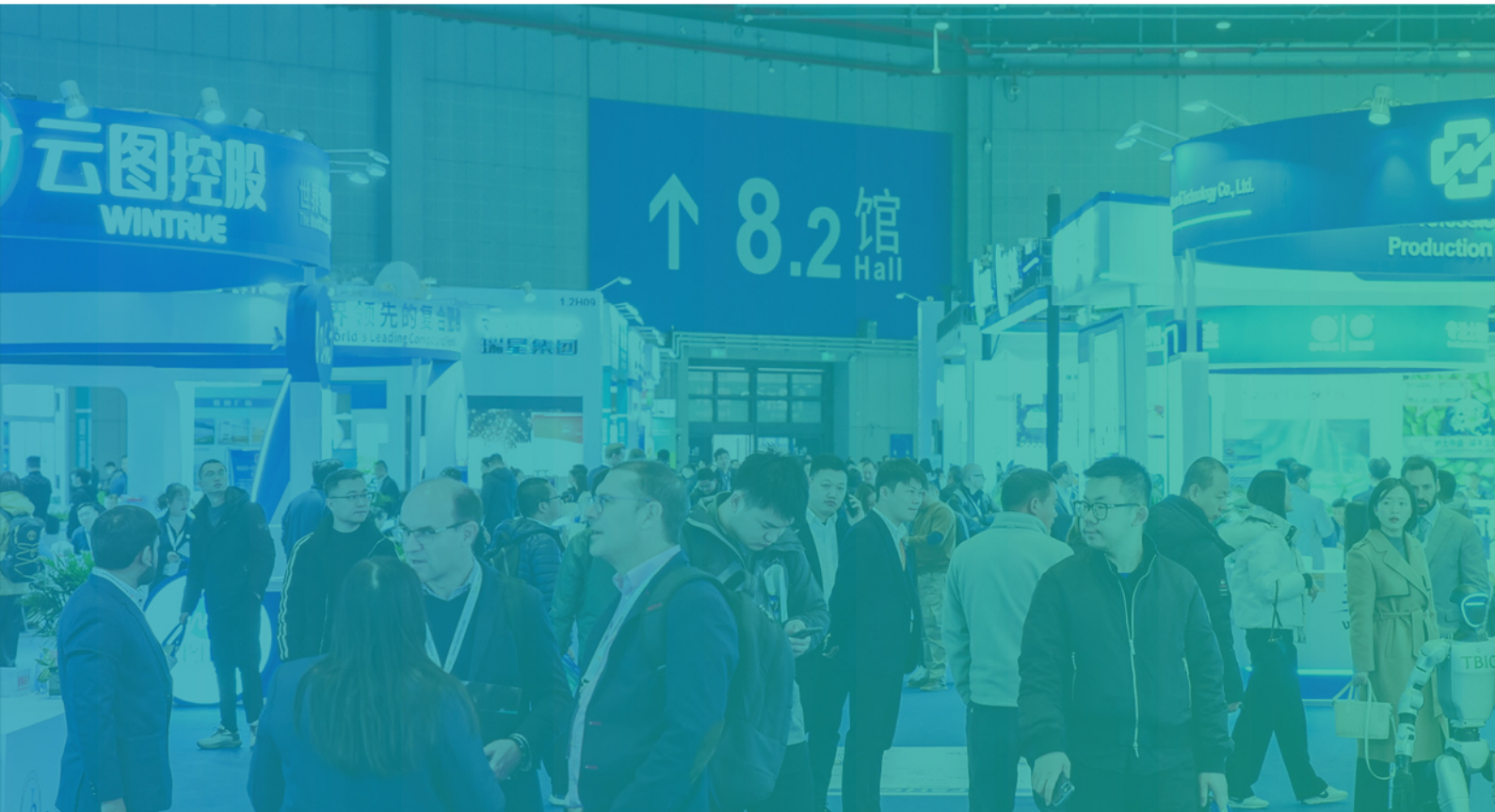
| 赋能企业

Empowering the Companies

第二十五届中国国际农用化学品及植保展览会（CAC2025）于 2025 年 3 月 17-19 日在国家会展中心（上海）隆重举办，第二十五届中国国际植保展览会（CropProtection2025），第十五届中国国际新型肥料展览会（FSHOW2025），第二十五届中国国际农化装备及植保器械展览会（CACE2025），以及 2025 中国国际现代农业科技展（AgTech2025）同期举办。

25th China International Agrochemical & Crop Protection Exhibition (CAC2025) was grandly held on March 17 to 19, 2025, at National Exhibition and Convention Center (Shanghai). Held concurrently were 25th China International Crop Protection Exhibition (CropProtection2025), 15th China International Fertilizer Show (FSHOW2025), 25th China International Agrochemical & Crop Protection Equipment Exhibition (CACE2025), and 2025 China International AgTech Exhibition (AgTech2025).





CAC2025 充分发挥链接上下游、连接海内外的作用，展会各项数据均创新高，行业凝聚力和 international 影响力进一步提升。

CAC2025 effectively played its role of linking upstream and downstream of the industry and connecting domestic and international markets. The exhibition reached record highs across all key metrics, further strengthening industry cohesion and global influence.



CAC2025展会数据 Key Numbers of CAC2025

2,236

参展企业
Exhibitors

160,000 m²

展览面积
Exhibition Space

221

海外展商数量
Overseas Exhibitors

35

展商来源国家和地区
Exhibiting Countries & Regions

107,145

人次
Attendance

50,177

业内人士
Industry Professionals

133

国家和地区
Visiting Countries & Regions

21.80 %

海外观众人次占比
Overseas Visits Percentage



观众分析

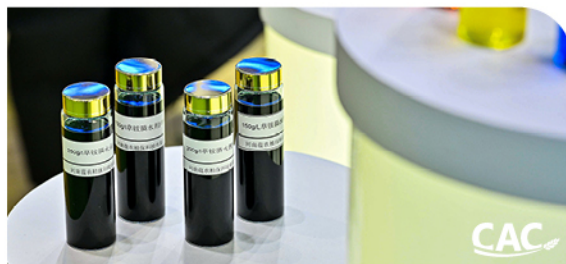
VISITORS: FACTS & FIGURES



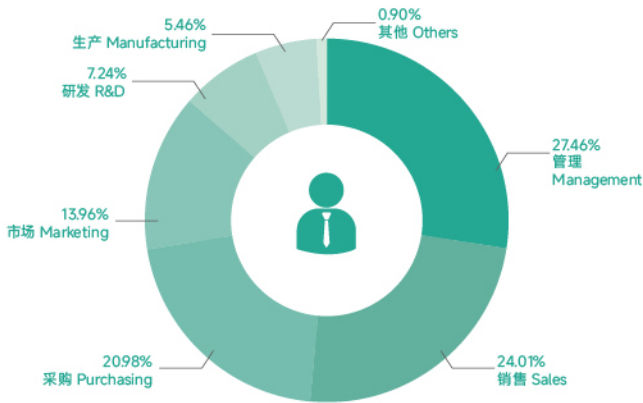
观众目标产品 Target Products

• 农药原药 Pesticide Technical Material	42.96%
• 农药制剂 Pesticide Formulation	29.24%
• 生物农药、生物防治 Biopesticide & Biocontrol	20.14%
• 非农用农药 Beyond Agriculture Pesticide	9.64%
• 农药中间体及原料 Pesticide Intermediate and Material	19.60%
• 农药增效及配方技术 Pesticide Adjuvant and Formula Technology	10.66%
• 催化剂及填料 Catalyst	8.69%
• 实验室、咨询服务 Laboratory, Consulting and Other Service	7.96%
• 储运、物流服务 Storage and Transportation Service	7.13%
• 氮磷钾及复合肥 NPK and Compound Fertilizer	25.09%
• 新型肥料 Specialty Fertilizer	23.09%
• 中微量元素 Secondary Macronutrient & Micronutrient	14.70%
• 生物刺激剂 Biostimulants	14.69%

• 有机肥及微生物肥料 Organic and Microbial Fertilizer	16.14%
• 肥料添加剂及增效剂 Fertilizer Additives & Synergists	14.29%
• 肥料登记、检测、物流等相关服务 Registration, Testing, Logistics and Other Related Services for Fertilizer Industry	9.74%
• 农用化学品包装设备及材料 Packaging Equipment and Material	24.50%
• 农用化学品配套生产装备 Manufacturing Equipment	43.21%
• 环保设备、三废处理技术 Three Wastes Dealing Equipment	3.86%
• 植保器械 Crop Protection Equipment	4.96%
• 灌溉 Irrigation	8.06%
• 温室园艺资材 Greenhouse and Gardening Material	6.47%
• 种子 Seed	6.69%
• 农用航空 Agricultural Aviation	5.75%
• 智慧农机 Smart Agricultural Machinery	8.65%



观众构成 Visitor Composition



> 观众评语 Visitor Testimonials



Arman Pishini
Agrivision Innovation 商务总监

CAC 是一个非常盛大的聚会，汇聚了各类农药、肥料以及其他仪器设备等不同类型的公司。在这里寻找优质资源非常方便，是一个非常不错的平台。
CAC is a really big, big gathering of all pesticide and fertilizer companies, and some others like instruments, different kinds of companies. It's a really good way to find good sources here.

所属行业 Nature of Business



观众参观目的 Visiting Target



Robert Bruce
Greentech Bioagri 总监

这是我第十五次参加 CAC。每次来到这里，我都能发现新的机会，了解新的产品，并结识新的合作伙伴，体验非常棒。今年，我们正在寻找生物化学产品，传统化学品的技术型产品以及种子分销商。

It's my fifteenth time coming to CAC. I always enjoy coming here to see new experiences, new products, and meet new contacts. This year, we are looking for biochemicals, technical products for conventional chemistry products, as well as seed distributors.



Jean Pierre
CEO of Dr. Agro S.a.

我来自厄瓜多尔，这是我第四次参加 CAC 展会。这是一个令人惊叹的展会，规模宏大，汇聚了众多来自中国、韩国和欧洲等地的供应商。作为厄瓜多尔企业，我们一直在寻找农业新技术，这里无疑是探索企业创新成果的最佳平台。

I'm from Ecuador. This is my fourth CAC attendance. It's an amazing exhibition with massive scale. You can find various suppliers from China, Korea, and Europe. As an Ecuadorian company seeking agricultural technology, this is absolutely the best platform to explore innovations.





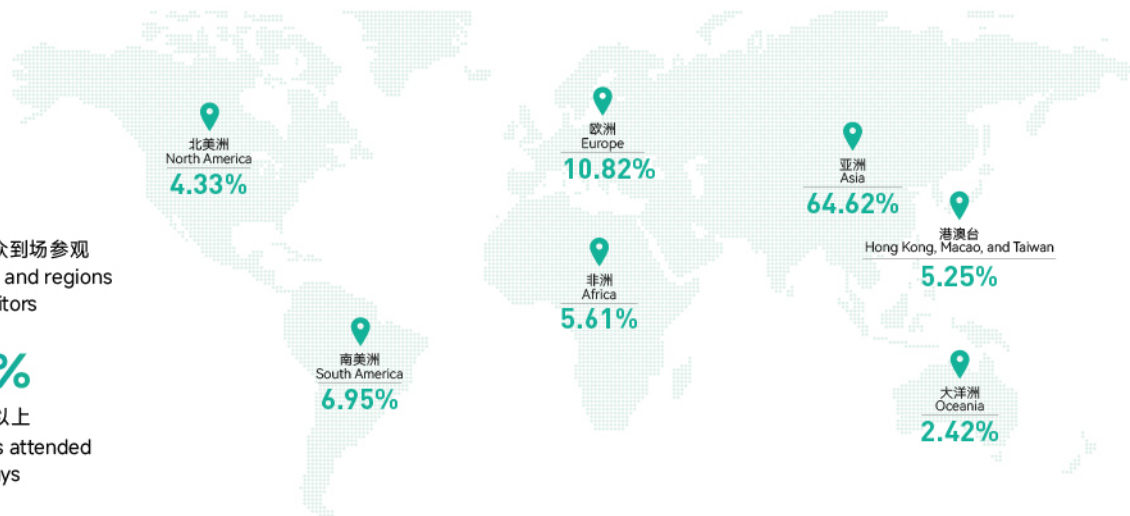
海外及港澳台地区观众分布 — Visitor Distribution from Overseas Countries and Hong Kong, Macao, and Taiwan

↑132↑

海外国家和地区观众到场参观
overseas countries and regions
represented by visitors

↑75.02%

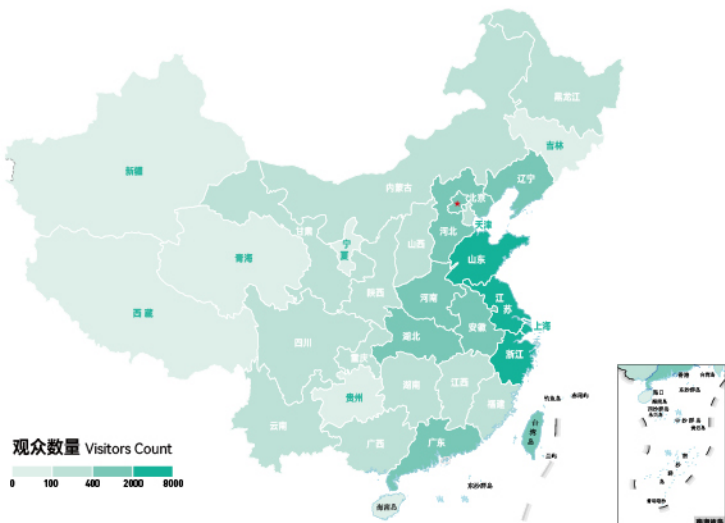
海外观众参观 2 天以上
of overseas visitors attended
for two or more days



海外观众来源前 20 国 — Top 20 Overseas Visiting Countries



国内观众区域分布 — Domestic Visitor Breakdown



大陆地区观众省份 TOP10 — Mainland China TOP10 Visitor Provinces

Shanghai 上海市	27.68%
Jiangsu 江苏省	18.09%
Shandong 山东省	13.88%
Zhejiang 浙江省	9.57%
Henan 河南省	3.56%
Anhui 安徽省	3.32%
Beijing 北京市	3.05%
Hebei 河北省	2.88%
Guangdong 广东省	2.74%
Hubei 湖北省	1.93%

展商分析

EXHIBITORS: FACTS & FIGURES

2,236

参展企业
Exhibitors

9.61%

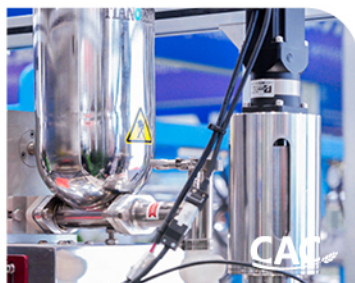
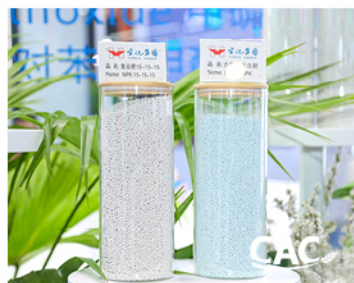
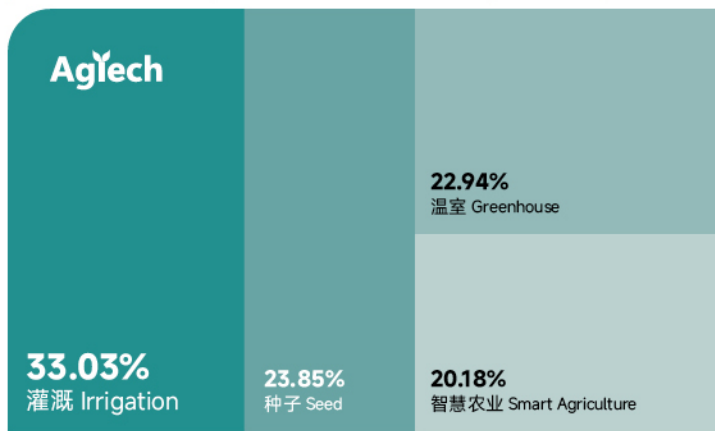
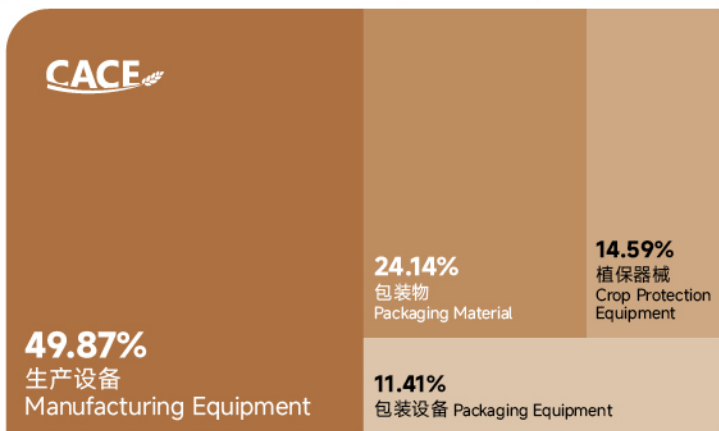
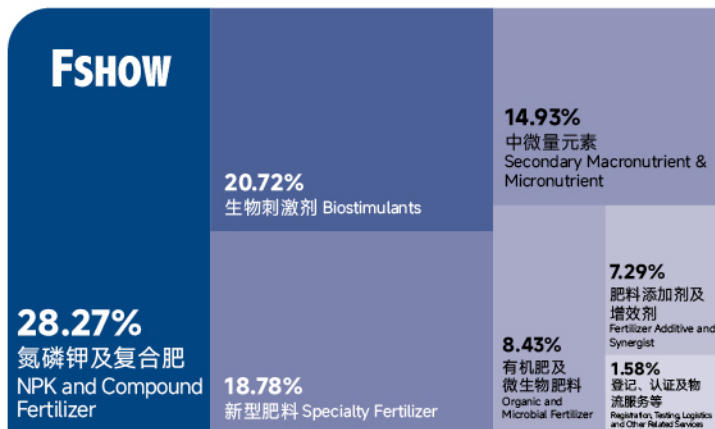
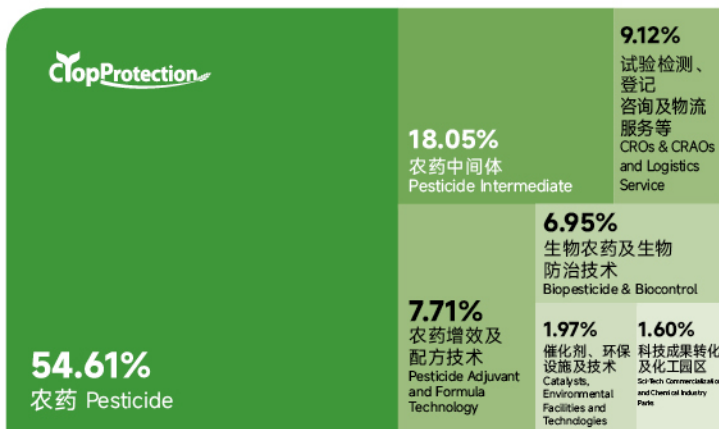
较上年增长
Year-on-Year Increase

35

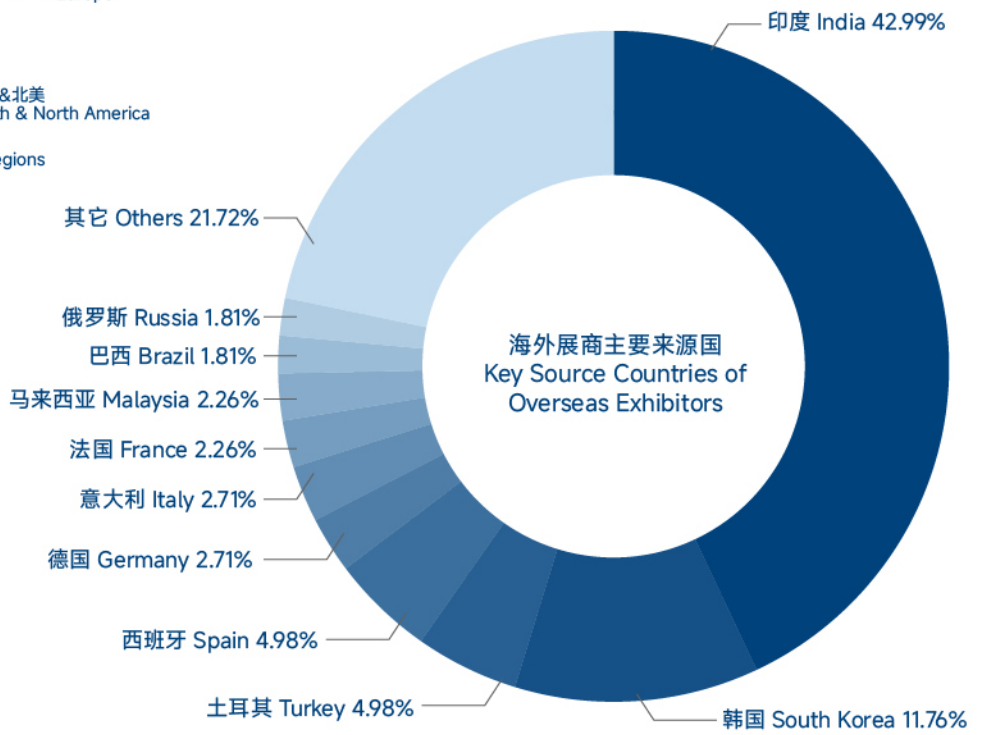
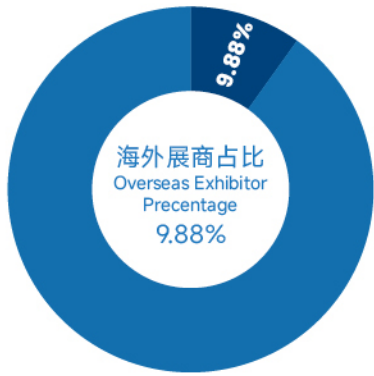
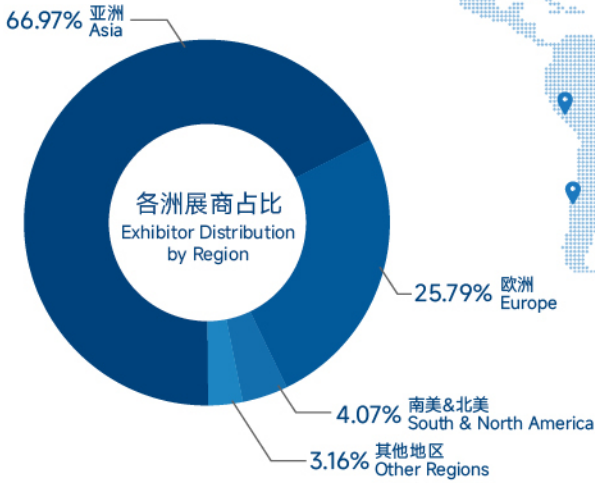
展商来源国
Exhibiting Countries



各分题展展商构成 — Exhibitor Composition of Each Sub-Exhibition



海外展商来源国 Key Source Countries of Overseas Exhibitors



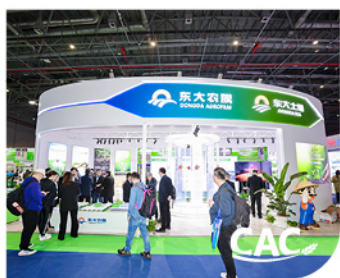
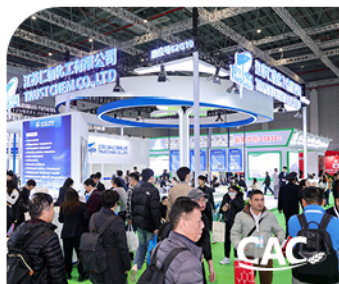
> 展商评语 Exhibitor Testimonials



Riccardo Vanelli
ROVENSA NEXT首席商务官
 Chief Commercial Officer of ROVENSA NEXT

CAC 不仅是一场中国的展览会，更是一场国际的展览会，在这里我看到了很多不同公司的变化，既有来自中国的也有来自国际的。借助这个平台我们为市场带来新的生物解决方案，不断建立重要的合作伙伴关系，开拓重要的国际市场。

CAC is not only an exhibition in China, but also an international event, where we observed dynamic innovations across industries. Leveraging this platform, we introduced cutting-edge bio-solutions, forged strategic partnerships, and expanded global market reach.



刘成涛 / Liu Chengtao

成都新朝阳作物科学股份有限公司全球商务运营高级副总裁
 Senior Vice President, Global Business Operations of
 CHENGDU NEW SUN CROP SCIENCE CO., LTD.

CAC 作为全球农化行业最具影响力的展会之一，汇聚了全球顶尖的农化企业、行业专家和合作伙伴，是展示企业实力、拓展全球市场的绝佳平台。新朝阳公司选择 CAC，正是因为其国际化、专业化的特点与公司“创新驱动，全球化合作”的战略高度契合。我们相信，在 CAC 的助力下，全球农业将迎来生物制剂的黄金发展期，为实现农业可持续发展贡献力量。

CAC, as one of the most influential exhibitions in the global agrochemical industry, brings together top companies, industry experts, and partners, making it an ideal platform to showcase strengths and expand global markets. NEW SUN CROP SCIENCE chose CAC because its international and professional nature aligns perfectly with our strategy of "innovation-driven, global collaboration." We believe that, with CAC's support, the global agricultural sector will usher in a golden era for biological products, contributing to sustainable agricultural development.



房国荣 / Fang Guorong
江苏金旺智能科技有限公司董事长
 Chairman of Jiangsu Jinwang Intelligent
 Sci-tech Co., Ltd.

今年明显感觉到，展会的人流量比往年有了显著增长。外国观众的人数也比去年明显增加，参展的装备企业数量也比以往更多，现场人气非常旺盛！

This year, the increase in visitors was clearly noticeable. The number of international visitors grew significantly compared to last year, and there were more equipment exhibitors as well. The atmosphere at the venue was very lively.



李秀刚 / Li Xiugang
北京京鹏环球科技股份有限公司副总经理
 Deputy General Manager of Beijing Kingpeng
 Global Technology Co., Ltd.

通过 CAC 展，京鹏科技全面展示技术实力与国际化视野。展会为我们提供了难得的交流与合作机会。参观观众专业度高，现场互动热烈，许多客户对我们的半封闭温室系统表现出浓厚兴趣。期待明年再相聚，携手推动农业现代化发展！

At CAC, Kingpeng showcased technological prowess and global vision. The event enabled key partnerships through professional exchanges, with strong interest in our semi-closed greenhouse systems from engaged attendees. See you next year to advance modern agriculture!



论坛及活动

CONFERENCES & ACTIVITIES

14 主题论坛
Thematic Forums

106 嘉宾报告
Guest Reports

2,200 参会代表
Total Delegates

主题论坛 THEMATIC FORUMS

全球农药工业发展
Global Agrochemical Industry Development

生物农药及生物防治技术
Biopesticide and Biocontrol

CROs & CRAOs

农药配方及增效技术
Pesticide Adjuvant and Formula Technology

科技成果转化
Sci-Tech Commercialization

肥料发展与贸易
Fertilizer Development and Trade

肥料添加剂及增效剂
Fertilizer Additive and Synergist

新型肥料
Specialty Fertilizer

生物刺激剂创新
Innovation in Biostimulants

海外肥料品牌专场对接会
Matchmaking for Overseas Fertilizer Brand

智能装备
Smart Equipment

种业发展与贸易
Seed Industry Development and Trade

现代温室智能化
Modern Greenhouse Technology

灌溉技术
Irrigation

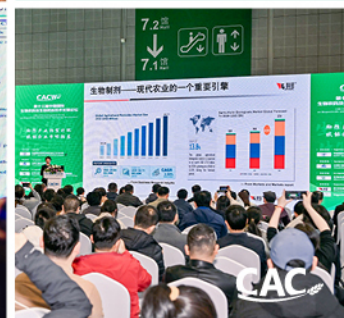
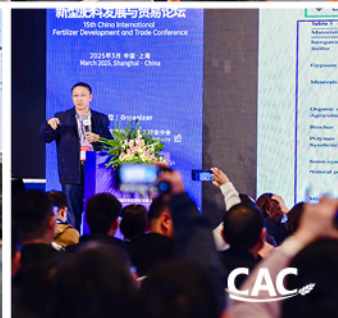
政企对话
Government-Enterprise Dialogue

新产品发布
New Product Launch

聚焦农业投入品 FOCUS ON AGRICULTURAL INPUTS



抓住市场新机遇 SEIZE NEW OPPORTUNITIES



数字化成果

DIGITAL ACHIEVEMENT

CAC 展览会小程序 + 电子会刊

CAC Guide & E-Catalogue

30,000+ 注册人数
Registered Users

100,000+ 访问人次
Visits

720,000+ 页面浏览量
Page Views

展位导航 BOOTH NAVIGATION

21,371 页面浏览量
Page Views

5,399 访问人数
Visitors



2,200+

海内外自媒体推文
Social Media Posts

3,500,000

阅读次数 Views

4,000,000+

线上曝光量
Online Impressions



合作媒体 Media Partners





SEE YOU NEXT YEAR
2026.3.17-19

国家会展中心（上海）
National Exhibition and Convention Center (Shanghai)



2025精彩回顾
Photo Album of 2025

联系方式

Contact us



中国国际贸易促进委员会化工行业分会
CCPIT Sub-Council of Chemical Industry



北京时代化工展览服务公司
Beijing EraChem Exhibition Service Company



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